



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

SCHOOL OF MANGEMENT STUDIES

Report On "Role of Business Analytics in Professional Growth"

Event Type : Webinar

Date / Duration : 30.1.2021 & One Day

Resource Person : Sri K Vinay Kumar, CEO Data wise, Hyderabad

Name of coordinators : Dr.V.V.Narsireddy / Dr.D.Venkateswarlu /Mr.B.Kalyan

Target Audience : All faculty and students of LBRCE & other colleges

Total No of Participants : 605

Objective of the event: The Main Objective of this one day webinar is to create awareness among target audience as to how business analytics is significant in the current business scenario

Outcome of event : **On completion of this webinar Student can able to:**

Understand the basics of Business analytics

Know its implications on business operations

Description / Report on Event: The coordinators of the event disseminated the information to all LBRCE students as well as faculty and also involved other college students as well as professors. The session was well captured by the audience.

Feedback /

Suggestions :

Few participants requested to plan for next phases

Resource person's briefing is very clear by using simple language

Photographs:

ICET CODE: LBCE

Registration **FREE**

<https://forms.gle/5HRQqKvS8yldmZa9>

WhatsApp
<https://chat.whatsapp.com/C8w96jhwKf78MuAXuOdrPo>

LIVE WEBINAR
<https://tinyurl.com/WRBAPG>

E Certificate Will be Provided to all the Participants

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School of Management & Business Studies
In Association with AIMS - AP
Organizes National Webinar
"Role of Business Analytics in Professional Growth"

GUEST SPEAKER
Sri.K.Vinay Kumar
DATAWIS
Intelligence, Insights, Innovation
Hyderabad

Co-ordinators
1. Dr. V.V. Narsi Reddy
Mobile: 9866870181
2. Dr. D. Venkateswarlu
Mobile: 9912528214
3. B. Kalyan Kumar
Mobile: 7075195978

January 30 2021
Saturday, 10.30 AM

Mode of Conduct
Micro soft Teams

10:30

Webinar Brochure

What Analytics does ?

Provides Insights

Solve Problems

No Speakers
We didn't find any speakers on your PC. Connect a speaker to listen in.

Imp Under

Resource Person Session